THE ENLIGHTENED PASSENGER FILM

He had everything—
except the life he
was meant to live.

Sponsor & Partnership
Opportunities

THE
ENLIGHTENED
PASSENGER

- **Partner with a film that reaches millions of conscious travelers, business leaders, and changemakers who value purpose-driven brands.**
- **Partner with our existing eco-system and reach as outlined in the following slides.**

Audience Opportunity

- PERSONAL GROWTH AUDIENCES
- WELLNESS COMMUNITIES
- ENTREPRENEURS
- SPIRITUAL SEEKERS
- HEALTH AND RESILIENCE COMMUNITIES

Combined Reach Estimate

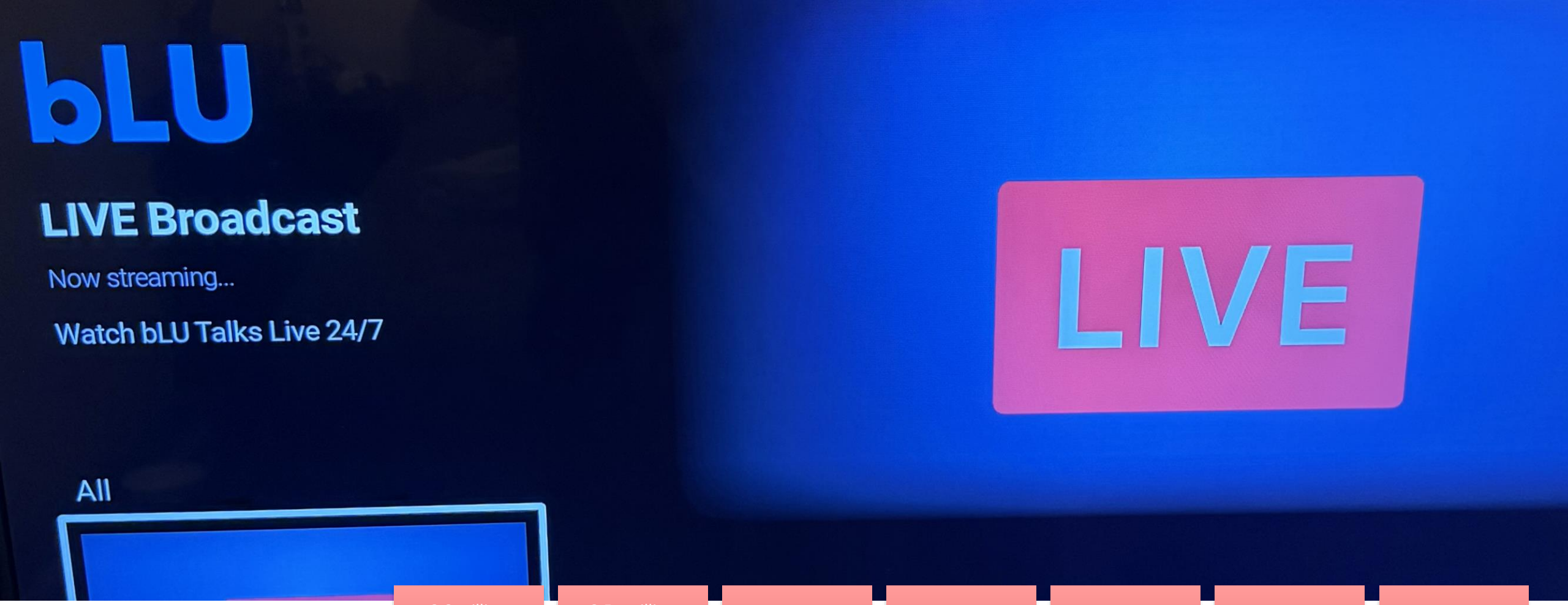
Conservative direct audience: 20–30 million

Likely combined direct audience: 30–50 million+

Extended influence network: 100–250+ million people

Total

TOTAL REACH OF THOSE INVOLVED IN FILM



Existing Eco-system

- 3.8 million monthly radio listeners
- 3.5+ million monthly streaming viewers/listeners
- 50,000+ email subscribers
- 11,000+ LinkedIn followers
- Roku
- Amazon Fire
- Spotify
- iHeart
- Binge TV
- KNEKT
- C-Suite TV
- Newsbreak

EXTENDED GLOBAL REACH

600M+

Alexa-enabled devices

515M

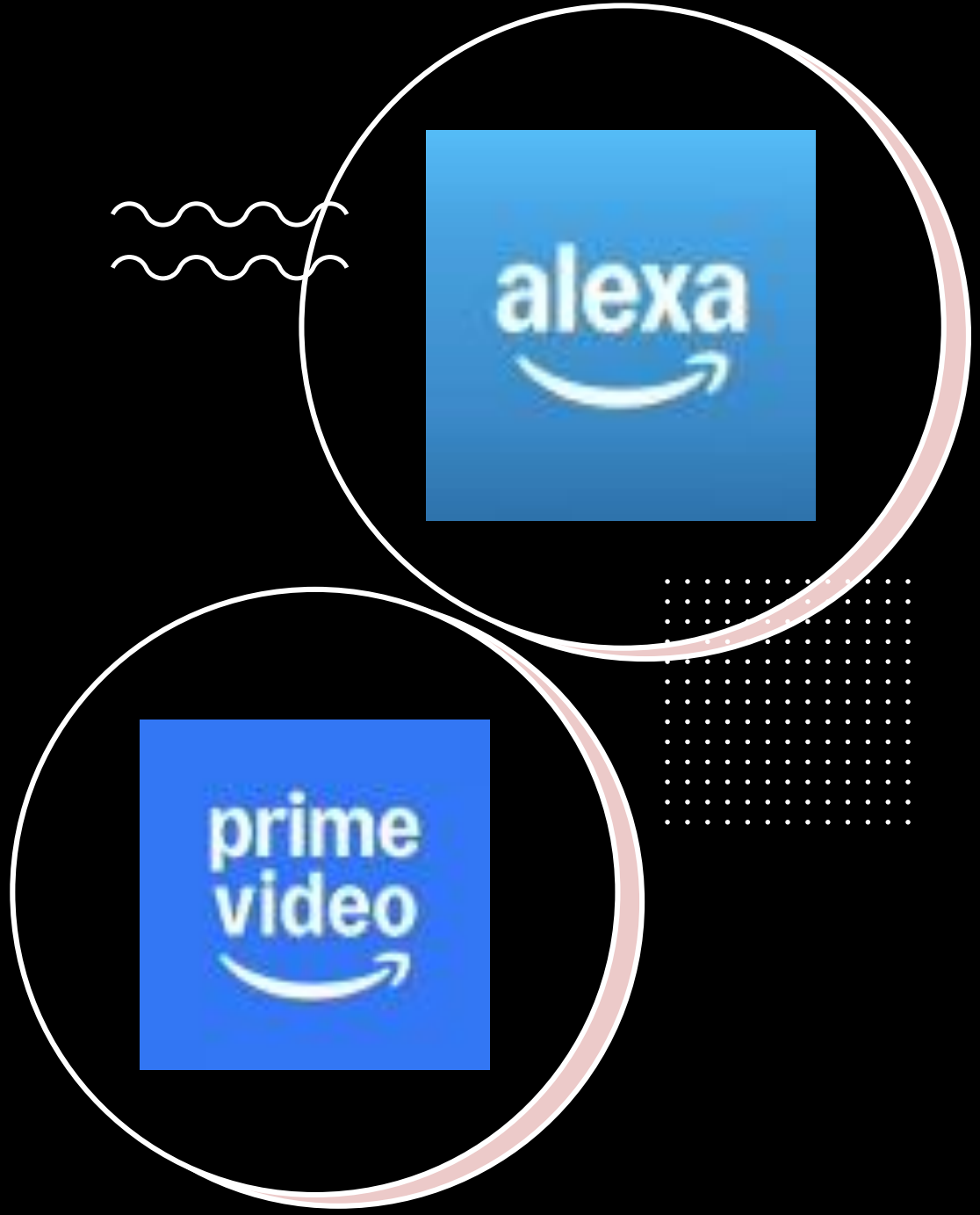
Spotify users

90M+

Roku households

300M

Amazon Fire devices



Film Distribution

- Major streaming distribution target
- TVOD platforms
- AVOD platforms
- FAST channels
- Educational licensing
- Corporate screenings
- International distribution
- Film Festivals

Global Reach

- bLU Talks ecosystem
- 3M+ monthly listeners
- Podcast, radio and streaming distribution
- Global affiliate network

Why Partner

- BRAND ALIGNMENT WITH PURPOSE AND WELLNESS
- GLOBAL VISIBILITY
- PREMIUM STORYTELLING INTEGRATION
- LONG-TAIL AUDIENCE ENGAGEMENT

SAMPLE SPONSOR APPROACH

- ROBERT DRIVES A LEXUS TO THE GOLF COURSE WHERE THE MAJOR INCIDENT OCCURS
- MENTIONED BY NAME APPEARS IN DIALOGUE
- FEATURED IN PROMOTIONAL CAMPAIGN

SAMPLE SPONSOR APPROACH

- ROBERT USES PRENUVO AFTER HIS HEART ATTACK
- MENTIONED BY NAME APPEARS IN DIALOGUE
- FEATURED IN PROMOTIONAL CAMPAIGN

Why This Film Matters

1

- A transformational feature film about purpose, health, and human connection

2

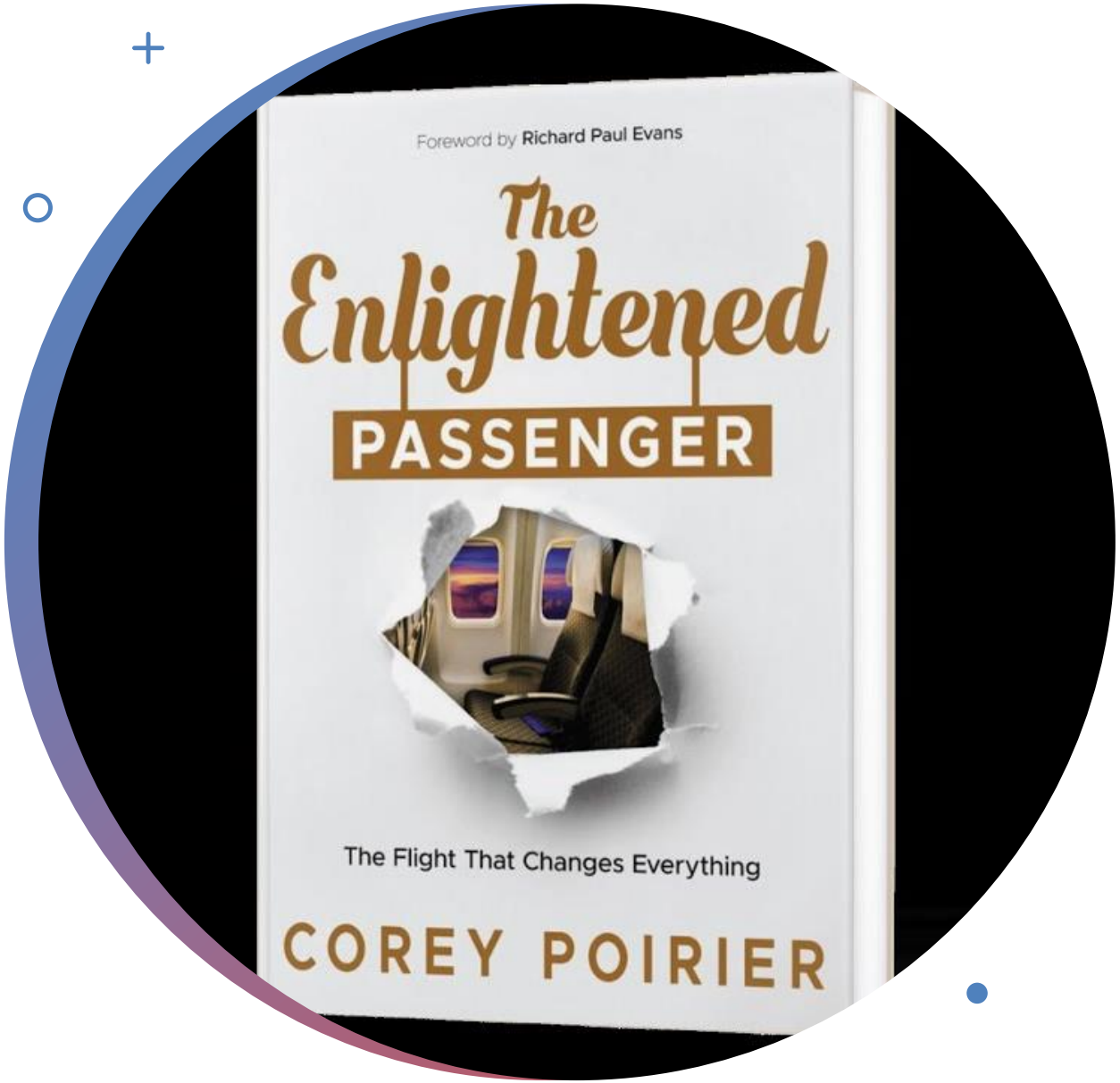
- Addresses burnout, heart health, meaning, and fulfillment

3

- Built to resonate with global audiences seeking inspiration

The Story

- After a heart attack, successful attorney Robert Stapleton confronts the emptiness beneath his achievements.
- He embarks on a journey that forces him to reconsider success, relationships, and purpose.
- Comparable to The Alchemist and The Celestine Prophecy.



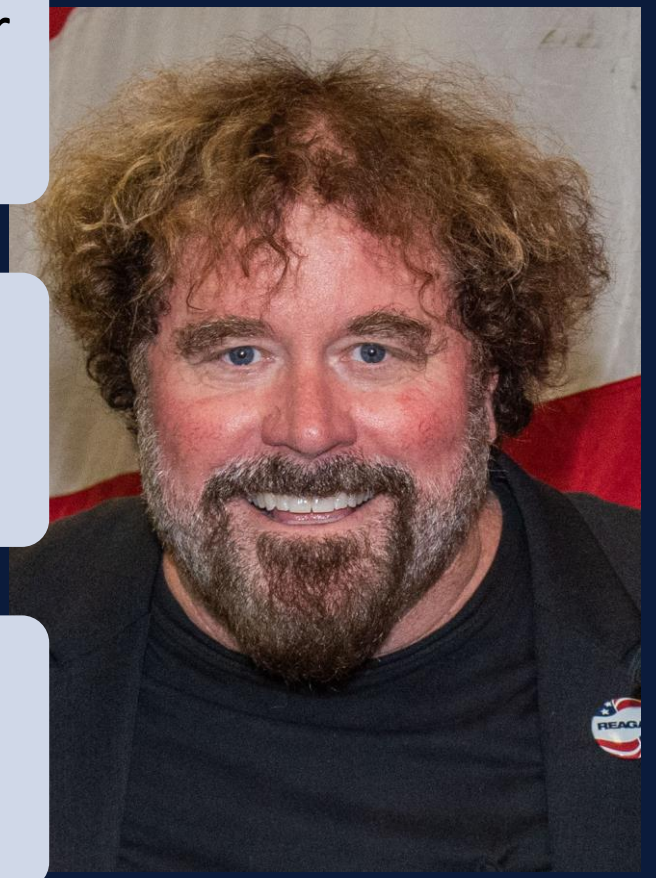
- Bestseller across multiple lists
- Featured on the Nasdaq Times Square billboard
- Featured on NBC, ABC, CBS, FOX
- Endorsed by Lisa Nichols, Neale Donald Walsch, James Redfield

Creative Vision

- Transformational cinema meets prestige storytelling
- Emotionally resonant and commercially accessible
- Designed for theatrical, streaming, and educational audiences

Producer: Sean McNamara

- Director/Producer of Soul Surfer and Reagan
- 25+ years producing studio and independent films
- Founder of Brookwell McNamara Entertainment



Sean McNamara (cont.)

- SOUL SURFER
- REAGAN
- CASPER
- THAT'S SO RAVEN
- EVEN STEVENS

Director: Elizabeth Blake-Thomas

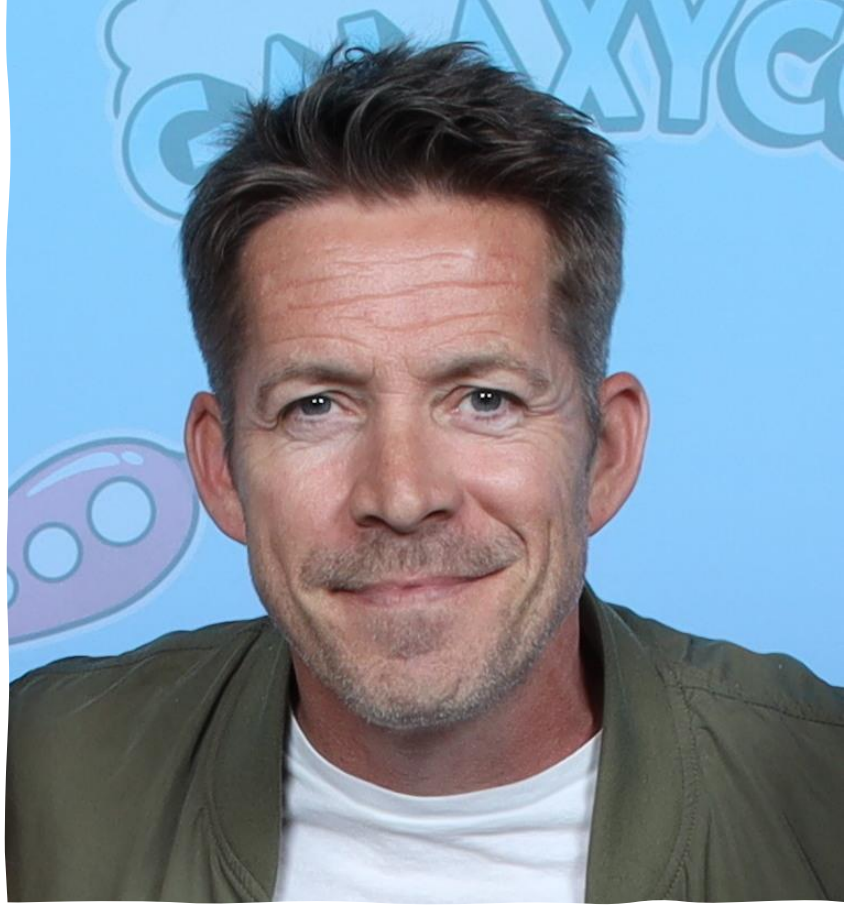
- Award-winning filmmaker
- TED speaker and creativity coach
- Co-founder of Mother & Daughter Entertainment

Producer/Writer: Isabella Blake-Thomas

- Producer, actor, and screenwriter
- Credits include Disney+, Amazon, Pluto
- Member of the Producers Guild of America

Author / Exec. Producer: Corey Poirier

- Wall Street Journal and USA Today bestselling author
- 5x TEDx speaker
- Founder of bLU Talks
- Speaker at Harvard, MIT, Stanford, UCLA and Oxford

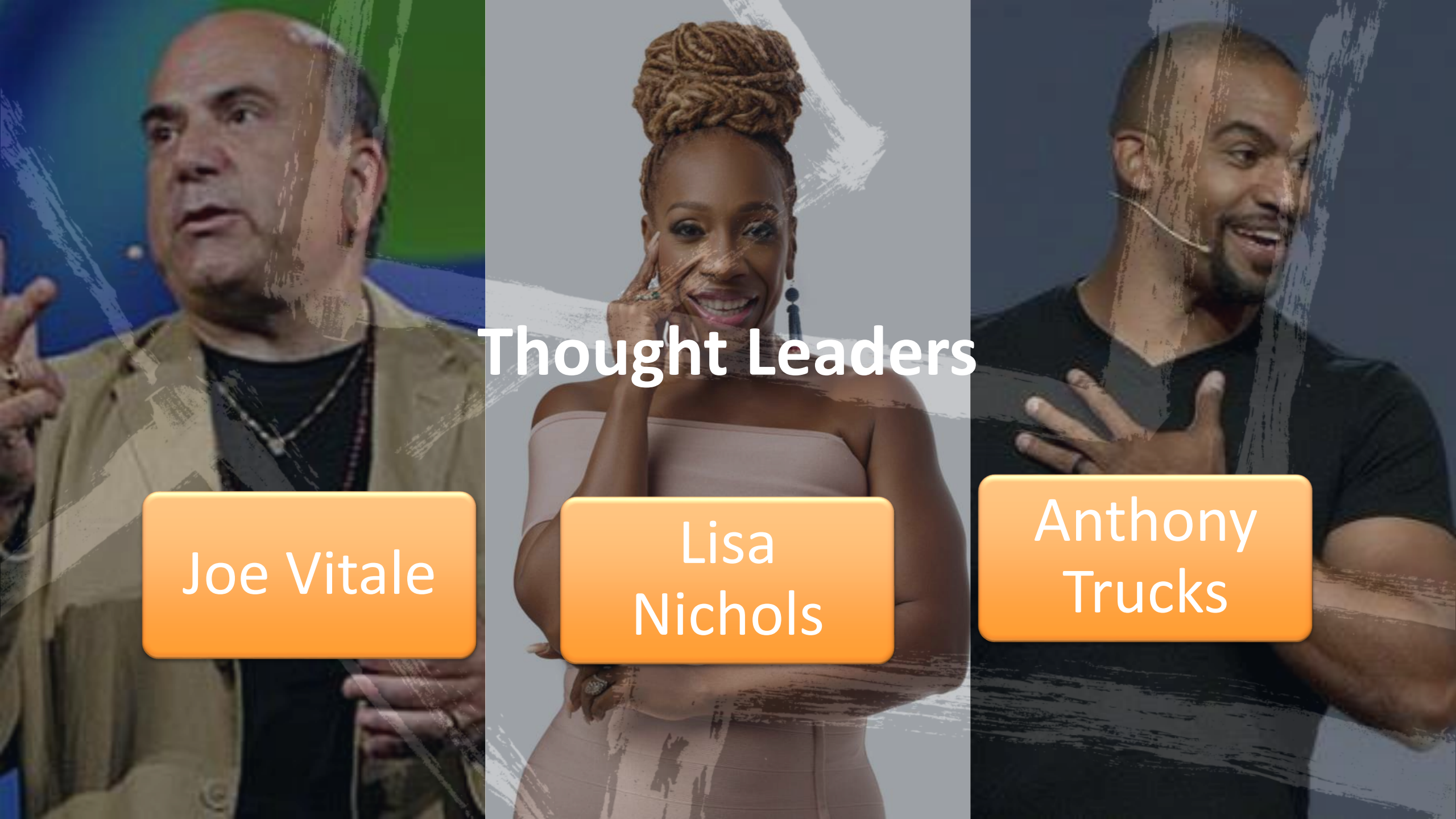


Featured Cast

Sean MacGuire (Once Upon a Time)
Mena Suvari (American Pie / American Beauty)
Eric Roberts (700 film credits)

Cameos / Features

Brian Austin Green (Anger Management, 90210)
Sharna Burgess (Dancing With The Stars)
Randy Spelling (Sunset Beach / Malibu Shores)


Thought Leaders
Joe Vitale
Lisa Nichols
Anthony Trucks

Contact

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- COREY@BLUTALKS.COM

- JOIN US IN CREATING A TRANSFORMATIONAL CINEMATIC EXPERIENCE.